Pickwick Academy Trust

Ivy Lane School

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28th September 2026

Dear Parents/Carers

We are writing to let you know that we will be taking part in #HelloYellow on Friday 9th October 2026 for World Mental Health Day. The number of young people in need of mental health support is growing faster than ever.

We will be joining thousands of other schools by wearing yellow to show young people that how they feel matters and they deserve to feel supported. To take part, children can wear as little or as much yellow as they'd like to school on Friday 9th October 2026.

If you would like to make a contribution towards the charity, please find their Just Giving page here:
https://www.justgiving.com/campaign/helloyellow26

We are confident that taking part in #HelloYellow will show our young people that they're not alone with their mental health.

Yours sincerely

Mrs Alex Stranks
SENCo